

Gottlieb Guntern

THE SPIRIT OF CREATIVITY

Basic Mechanisms of Creative Achievements

TABLE OF CONTENTS

Chapter 1

SEPARATING THE WHEAT FROM THE CHAFF

Weavers sitting at the enchanted loom
All that hype about creativity
Definitions of basic terms

Chapter 2

ON THE STRUCTURE OF THE CREATIVE PROCESS

2.1 On the nature of the creative process

2.2 Stage I: Chaos and order begin to dance

2.3. Stage II: Seven phases interconnecting on the enchanted loom

2.31 Phase of germination

2.32 Phase of inspiration

2.33 Phase of preparation

2.34 Phase of incubation

2.35 Phase of illumination

2.36 Phase of elaboration

2.37 Phase of evaluation

2.38 On the interaction of the seven phases

2.4 Stage III: Cultural selection

2.41 Recognition

2.42 Rejection

2.5 Stage IV: Morpho-Evolution and Morpho-Elimination

2.51 Medieval Muslim influence on morpho-evolution and morpho-elimination

2.52 Medieval Mongol influence on morpho-evolution and morpho-elimination

2.53 Influence of the Silk Road on morpho-evolution and morpho-elimination

Chapter 3

STRANGE LOOPS



CREANDO